

## CLAIMS

- 5           1.     A label display system, comprising:  
            a deployable label base configured to display labels for a portable  
            computing device; and  
            the deployable label base configured for movement between a first  
            position and a second position, the labels being viewable in the first position and  
10           at least some of the labels being concealed from view in the second position.
2.     A label display system as recited in claim 1, wherein the  
            deployable label base includes a first side to display one or more of the labels  
            and at least a second side to display one or more of the labels.
- 15           3.     A label display system as recited in claim 1, wherein the  
            deployable label base is configured to display regulatory labels.
4.     A label display system as recited in claim 1, wherein the  
20           deployable label base is configured to display certification marking labels.
5.     A label display system as recited in claim 1, wherein the  
            deployable label base is further configured to rotate about a central longitudinal  
            axis of the deployable label base.
- 25           6.     A label display system as recited in claim 1, wherein the  
            deployable label base is further configured to rotate about a central longitudinal  
            axis of the deployable label base in the first position.
- 30           7.     A label display system as recited in claim 1, wherein the  
            deployable label base includes a first side to display one or more of the labels  
            and at least a second side to display one or more of the labels, and wherein the

deployable label base is further configured to rotate about a central longitudinal axis of the deployable label base, the one or more labels on the first side and the one or more labels on the second side being viewable when the deployable label base is rotated.

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8. A label display system as recited in claim 1, wherein the deployable label base is configured for slidable movement between the first position and the second position.

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9. A label display system as recited in claim 1, wherein the deployable label base is flexible and further configured to be spooled in the second position.

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10. A label display system as recited in claim 1, further comprising a theft deterrent configured to render the portable computing device inoperable if the deployable label base is removed from the portable computing device.

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11. A label display system as recited in claim 1, wherein the deployable label base includes a security cable configured to secure the portable computing device.

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12. A label display system as recited in claim 1, wherein the deployable label base encases a security cable configured to secure the portable computing device.

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13. A label display system as recited in claim 1, wherein the deployable label base encases a security cable configured to secure the portable computing device, and wherein the portable computing device is rendered inoperable if the security cable is removed from the portable computing device.

14. A label display system, comprising:

a deployable label base configured to display required labels for an electronic device; and

the deployable label base configured for movement between a first  
5 position and a second position, the labels being viewable in the first position and  
at least some of the labels being concealed from view in the second position.

15. A label display system as recited in claim 14, wherein the  
deployable label base includes a first side to display one or more of the required  
10 labels and at least a second side to display one or more of the required labels.

16. A label display system as recited in claim 14, wherein the  
deployable label base is configured to display regulatory labels.

15 17. A label display system as recited in claim 14, wherein the  
deployable label base is configured to display certification marking labels.

18. A label display system as recited in claim 14, wherein the  
deployable label base is further configured to rotate about a central longitudinal  
20 axis of the deployable label base.

19. A label display system as recited in claim 14, wherein the  
deployable label base is further configured to rotate about a central longitudinal  
axis of the deployable label base in the first position.

25 20. A label display system as recited in claim 14, wherein the  
deployable label base is configured for slidable movement between the first  
position and the second position.

30 21. A label display system as recited in claim 14, wherein the  
deployable label base is flexible.

22. A label display system as recited in claim 14, wherein the deployable label base includes a security cable configured to secure the electronic device.

5 23. A label display system as recited in claim 14, wherein the deployable label base encases a security cable configured to secure the electronic device.

10 24. A label display system as recited in claim 14, wherein the deployable label base encases a security cable configured to secure the electronic device, and wherein the electronic device is rendered inoperable if the security cable is removed from the electronic device.

15 25. A method, comprising:  
attaching labels for a portable computing device to a deployable label base;

the deployable label base being moveable between a first position and a second position, wherein the labels are viewable in the first position and at least some of the labels are concealed from view in the second position.

20 26. A method as recited in claim 25, wherein attaching includes attaching one or more of the labels to a first side of the deployable label base, and attaching one or more of the labels to at least a second side of the deployable label base.

25 27. A method as recited in claim 25, wherein attaching includes attaching regulatory labels.

30 28. A method as recited in claim 25, wherein attaching includes attaching certification marking labels.

29. A method as recited in claim 25, further comprising rotating the deployable label base about a central longitudinal axis of the deployable label base.

5 30. A method as recited in claim 25, further comprising rotating the deployable label base about a central longitudinal axis of the deployable label base, and wherein attaching includes attaching one or more of the labels to a first side of the deployable label base, and attaching one or more of the labels to at least a second side of the deployable label base.

10 31. A method as recited in claim 25, further comprising sliding the deployable label base between the first position and the second position.

15 32. A method as recited in claim 25, further comprising rendering the portable computing device inoperable if the deployable label base is removed from the portable computing device.

20 33. A method as recited in claim 25, further comprising encasing a security cable with the deployable label base.

25 34. A method as recited in claim 25, further comprising encasing a security cable with the deployable label base, and rendering the portable computing device inoperable if the security cable is removed from the portable computing device.

35. A method, comprising:  
displaying required labels for an electronic device on a deployable label  
base;

5 the deployable label base being moveable between a first position and a  
second position, wherein the required labels are displayed in the first position  
and at least some of the required labels are concealed from display in the  
second position.

10 36. A method as recited in claim 35, wherein displaying includes  
displaying one or more of the required labels on a first side of the deployable  
label base, and displaying one or more of the required labels on at least a  
second side of the deployable label base.

15 37. A method as recited in claim 35, wherein displaying includes  
displaying regulatory labels.

38. A method as recited in claim 35, wherein displaying includes  
displaying certification marking labels.

20 39. A method as recited in claim 35, further comprising rendering the  
electronic device inoperable if the deployable label base is removed from the  
electronic device.

25 40. A method as recited in claim 35, further comprising encasing a  
security cable with the deployable label base.

30 41. A method as recited in claim 35, further comprising encasing a  
security cable with the deployable label base, and rendering the electronic  
device inoperable if the security cable is removed from the electronic device.